WildByDesign

Whitepaper

Becoming the bridge between charities and Web3

Overview

WildByDesign is a pioneering initiative built on the XRP Ledger, aiming to revolutionize the way charities connect with the Web3 ecosystem. At the heart of this venture is the WBD token, a digital asset with a fixed supply of 100 billion. The integrity of the token is ensured with its issuer account being blackholed (**rwUd13YSv6QPR8uqLipZPXfbtAsTsCJgDg**), guaranteeing no additional issuance.

WildByDesign's mission is to serve as the bridge that seamlessly connects charities to the Web3 world. Through our platform, we aim to introduce innovative experiences and products to the XRP Ledger, all while championing a noble cause.

Our vision for WildByDesign is to cultivate an ecosystem centered around the WBD token. We envision a global community, united by their passion for animals, engaging in new experiences made possible by our platform. Every transaction, every swap to WBD, is more than just a digital exchange; it's a step towards building a sustainable income stream for charities worldwide. These charities, in turn, work tirelessly to ensure animals have a safe and thriving environment. With WildByDesign, every token holder becomes a part of a larger mission, making a difference in the lives of countless animals.

A Modular Ecosystem

WildByDesign is not just the creator of a new token; it's in the process of constructing an expansive ecosystem that will offer a myriad of products and experiences, all tailored for future WBD holders. Below is a breakdown of the modules that will constitute the WildByDesign universe:

- **NFT Marketplace:** Our NFT marketplace, once live, will offer a unique experience unlike any other. Beyond the conventional collections typically found in existing marketplaces, we will provide a platform for charities and businesses dedicated to animal protection and rescue. Through our marketplace, they will be able to reach a broader audience, leveraging NFTs to unlock endless possibilities for animal welfare initiatives.

- **NFT-Based Games:** We are currently in the strategic planning stages of developing groundbreaking NFT-based games, the likes of which the world has yet to see. As WildByDesign continues to grow, we will unveil more details, ensuring that our vision for these games is realized in its most optimal form.

- **Exclusive Merchandise:** Upon launch, NFT holders will have the privilege of ordering exclusive merchandise featuring their owned NFTs. Whether it's a t-shirt or a poster, every product will be sustainably sourced, ensuring that our commitment to the environment remains unwavering.

- **Giveaways and Competitions**: Engage with the WildByDesign community through regular giveaways and competitions, offering exciting rewards and opportunities for our dedicated members.

- **Collaboration Hub:** Our platform will feature a dedicated section for collaborations, providing a safe and secure space for enthusiasts to connect, share ideas, and work on joint projects.

- **API Integration:** Transparency is a core value at WildByDesign. We'll implement an API, allowing external platforms and entities to access our data transparently, ensuring that our operations remain open and accountable.

- **Personal Dashboard:** Every WBD holder will have access to a personal dashboard. Here, they can track the progress of their contributions, witnessing firsthand the positive impact resulting from their switch to WBD.

With this modular ecosystem, WildByDesign is poised to redefine the way people interact with tokens, NFTs, and the broader Web3 space, all while championing a noble cause.

Core Values

At the heart of WildByDesign lies a set of core values that guide our every decision, shape our initiatives, and define our identity in the Web3 space:

→ **Transparency**

We believe in open and honest communication. From our operations to our financial transactions, we ensure that every aspect of WildByDesign is transparent to our community. Our commitment to transparency is further emphasized by our commitment to an API platform, allowing external entities to access our data, ensuring accountability at every step.

→ **Sustainability**

Our commitment to the environment and the well-being of animals goes beyond our mission. We'll ensure that every product, partnership, and initiative we undertake is sustainable. From sourcing merchandise sustainably to promoting eco-friendly practices within our community, sustainability is at the core of our operations and it's one of the main reasons we chose the XRP Ledger.

→ **Inclusivity**

WildByDesign is a space for everyone. Whether you're a seasoned crypto enthusiast or new to the Web3 world, our platform is designed to be inclusive. We'll provide opportunities for charities, businesses, and individuals from diverse backgrounds to engage, collaborate, and grow within our ecosystem.

→ **Integrity**

We operate with the highest standards of ethics and honesty. Our commitment to animal welfare, our community, and the broader Web3 space is absolute. Every decision we make, every partnership we form, is rooted in integrity, ensuring that WildByDesign remains a trusted and respected entity in the crypto world.

The Problem

In today's rapidly evolving digital landscape, the Web3 space presents a plethora of opportunities for innovation, fundraising, and community engagement. However, a significant gap exists: charities, despite their crucial role in societal betterment, find themselves on the periphery of this digital revolution. The reasons are:

- **Lack of Access:** Many charities lack the technical know-how or resources to navigate the complex world of Web3, from setting up digital wallets to understanding the intricacies of blockchain technology.

- **Missed Opportunities:** The potential for fundraising, awareness campaigns, and community engagement through Web3 is immense. Yet, without the right platform or guidance, charities miss out on these opportunities.

- T**rust Issues:** The decentralized nature of Web3 can be daunting for traditional entities, including charities. Concerns about security, transparency, and the legitimacy of digital transactions can deter them from exploring this space.

- **Lack of Awareness and Education:** Many charities and their supporters are unaware of the potential benefits of Web3. Without proper education and awareness campaigns, they remain hesitant to explore this new frontier, missing out on the vast opportunities it presents.

- **Complexity of Integration:** Even if charities recognize the potential of Web3, the technical complexities of integrating blockchain technology, managing digital assets can be overwhelming. This complexity can deter charities from taking the first step into the digital realm.

- **Volatility and Financial Risks:** The cryptocurrency market is known for its volatility. Charities, which often operate on tight budgets and cannot afford significant financial risks, might be wary of accepting or dealing with cryptocurrencies. The fluctuating value of digital assets can pose challenges in budgeting, planning, and ensuring financial stability.

By addressing these problems, WildByDesign can solidify its position as a bridge between charities and the Web3 world, ensuring that these organizations can harness the power of blockchain technology without the associated challenges.

Solutions

In the face of the challenges that charities encounter in the Web3 space, WildByDesign presents a suite of solutions tailored to address each concern. Our approach is holistic, ensuring that charities not only gain access to the digital realm but also thrive within it.

- **Bridging the Gap:** We will provide charities with a seamless entry into the Web3 space. Through our forthcoming platform, they will be able to tap into a new realm of fundraising, awareness, and community engagement without the technical hurdles.
- **The WBD Ecosystem:** Beyond just a token, the WBD ecosystem will offer a range of products tailored for both charities and the broader community. From our unique NFT marketplace, where charities will be able to launch campaigns and reach a new audience, to NFT-based games and exclusive merchandise, we will provide avenues for engagement like never before.
- **Building Trust:** With our core values of transparency and integrity, we will ensure that charities can operate in the Web3 space with confidence. Our platform's transparent operations, combined with the security of the XRP Ledger, will ensure that charities can focus on their mission without concerns about digital transactions.

- **Empowering Through Education:** Recognizing the steep learning curve associated with blockchain technology, WildByDesign will aim to offer comprehensive educational resources and workshops, specifically tailored for non-profits. From elucidating the basics of cryptocurrencies to facilitating mastery over advanced blockchain concepts, our platform will be designed to ensure that charities are adeptly navigated through the digital landscape. We will strive to demystify Web3, empowering organizations to harness its full potential and drive impactful innovation.
- **Sustainable Growth and Scalability:** As the digital realm perpetually evolves, it becomes imperative for charities to have a platform that can adeptly adapt and scale alongside their needs. WildByDesign will be constructed with a keen focus on scalability, ensuring that as charities burgeon their digital presence, they will not be constrained by technical limitations. Moreover, our commitment to sustainability will ensure that as charities amplify their reach in the Web3 space, they will do so in an environmentally-conscious manner, aligning with global sustainability goals and fortifying their commitment to a prosperous future.
- **Community-Centric Approach:** Central to any successful Web3 initiative is a robust and engaged community. WildByDesign will place a pivotal emphasis on community-building, nurturing a space where charities, donors, and enthusiasts can converge, share ideas, and collaborate on projects. Through regular community events, feedback sessions, and interactive forums, we will ensure that every voice is not only heard but valued. This community-centric approach will not only fortify the bond between charities and their supporters but also drive innovation, as diverse perspectives amalgamate to shape the future of the WBD ecosystem.
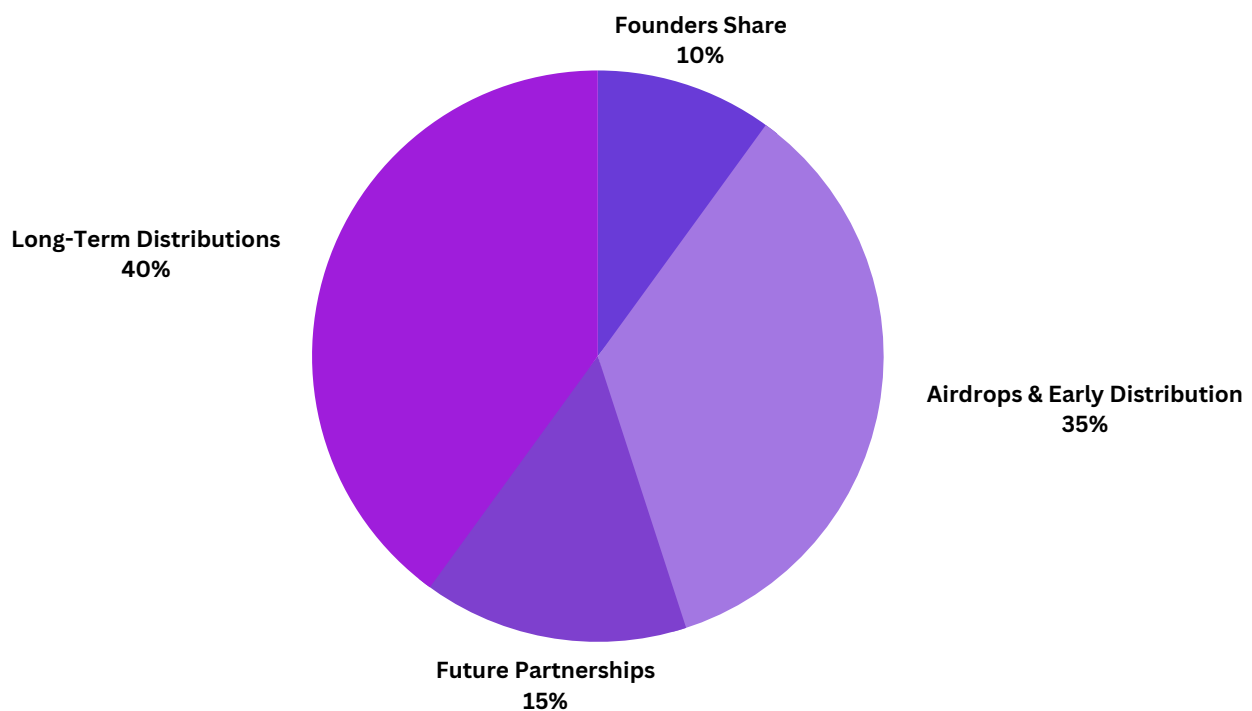
WBD Tokenomics

Understanding the distribution and allocation of the **WBD token** is crucial for our community and stakeholders. Here's a detailed breakdown of the tokenomics for WildByDesign:

Total Supply: 100,000,000,000 WBD

- **Founders' Share (10%):** A total of 10% of the WBD supply is allocated to the founders of WildByDesign. This allocation recognizes their vision, dedication, and the foundational role they play in bringing the project to life.

- **Airdrops and Early Distribution (35%):** To incentivize early adopters and foster community growth, 35% of the WBD supply is dedicated to airdrops and early token distribution. This ensures a widespread distribution and encourages early community engagement.

- **Future Partnerships (15%):** As WildByDesign continues to grow and expand, we anticipate collaborations with various entities that align with our mission and values. 15% of the WBD supply is reserved for these future partnerships, ensuring that potential partners can seamlessly integrate into the WBD Ecosystem.

- **Long-Term Distribution (40%):** The longevity and sustained growth of the WBD Ecosystem are paramount. To support this, 40% of the WBD supply is set aside for long-term token distribution. This allocation will bolster the continuous expansion and development of the ecosystem, ensuring its relevance and impact in the years to come.

Founders Share 10%

Airdrops & Early Distribution 35%

Future Partnerships 15%

Long-Term Distributions 40%

Roadmap

- **Define Vision:** WildByDesign was conceived with a clear and compelling vision: to bridge the gap between charities and the Web3 space. This vision serves as the guiding light, directing every initiative and decision made within the project.

- **Develop Minimum Viable Product**: WildByDesign is in the process of creating a minimum viable product (MVP) that will serve as the foundation for our platform. This MVP will allow stakeholders to get a firsthand experience of our core features, setting the stage for further development.

- **Conduct Testings/Grow Userbase**: In the upcoming phases, rigorous testing will be conducted to ensure that our platform meets the highest standards of functionality and security. Parallelly, efforts will be channeled towards growing our user base, laying the groundwork for a thriving and engaged community.

- **Launch Token Swap**: The token swap is on the horizon, and once launched, it will offer users a seamless mechanism to exchange their assets for WBD tokens. We're committed to making this process as user-friendly as possible, catering to both crypto enthusiasts and newcomers.

- **NFT Marketplace Collection**: The NFT marketplace, still in development, promises a diverse and curated collection of digital assets. This platform will not only showcase artistic creativity but also reinforce the values and mission of WildByDesign.

- **Continue To Expand WBD Ecosystem**: The vision for WildByDesign extends far beyond our initial offerings. As we move forward, we're dedicated to continuously expanding the WBD ecosystem, introducing innovative features, forging new partnerships, and creating unparalleled opportunities for our community.

Charity partnerships and donations remain at the forefront of our priorities. Even as we work on these developments, our commitment to collaborating with charities and integrating them with Web3 will be unwavering.

DEFINE VISION
Define the vision for WildByDesign and the WBD Ecosystem
Step 01

DEVELOP MINIMUM VIABLE PRODUCT
Develop a functional WBD ecosystem to show what is possible
Step 02

CONDUCT TESTING/GROW USERBASE
conduct open testing of the platform and showcase the product to grow the userbase for WBD
Step 03

WildByDesign
www.wildbydesignx.com

LAUNCH TOKEN SWAP
Launch the site that will facilitate swapping popular tokens for WBD
Step 04

NFT MARKETPLACE/COLLECTIONS
At this stage, the NFT marketplace will launch as will our NFT collections with partnered charities at the time
Step 05

CONTINUE TO EXPAND THE WBD ECOSYSTEM
Expand the WBD ecosystem to bring more benefits to people holding, trading, using WBD
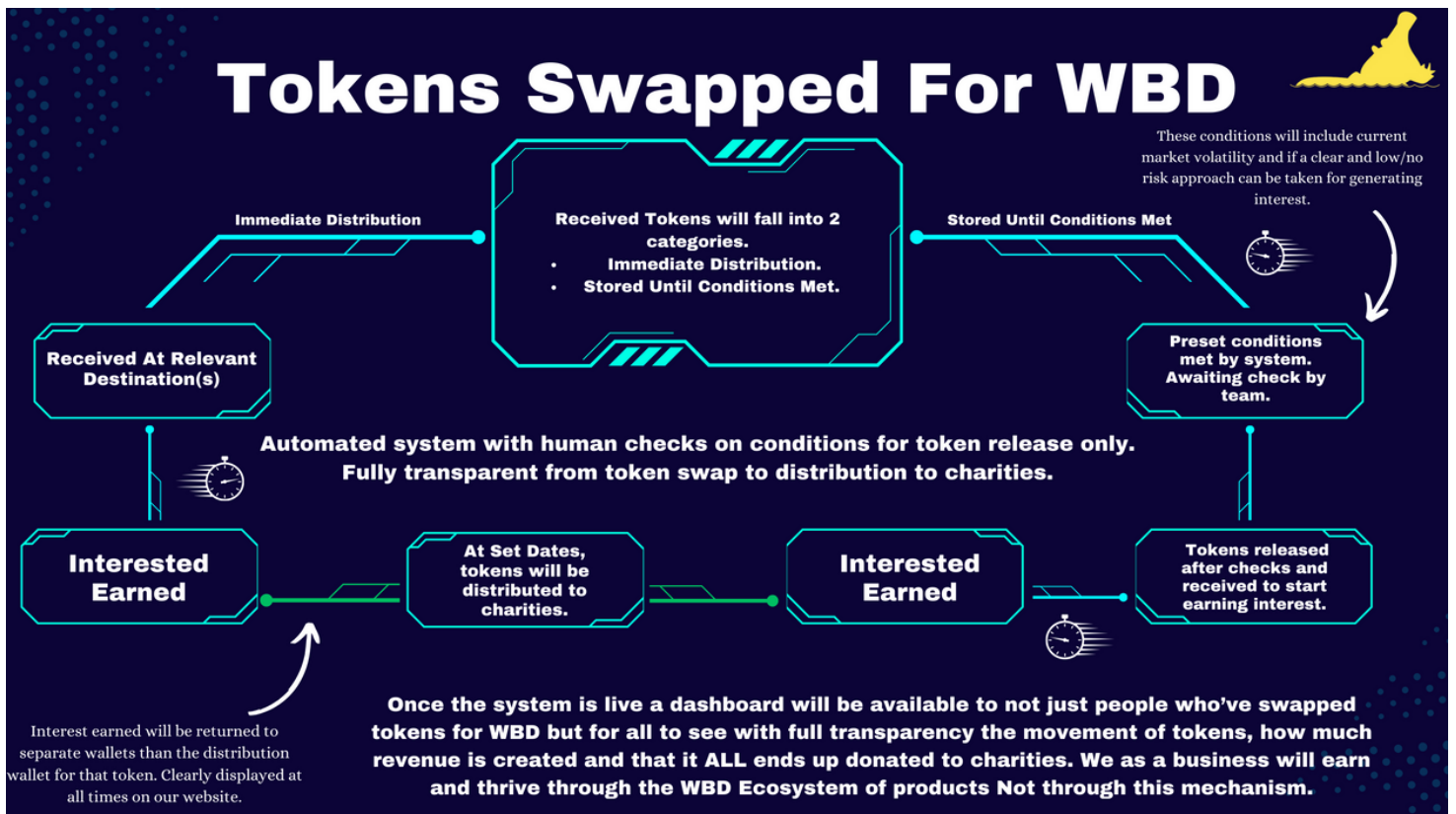Step 06

Token Swap Explained

At WildByDesign, we're committed to harnessing the potential of the tokens you swap for WBD to create a lasting impact for charities. When you swap your crypto tokens on our platform, we will put them to work through a carefully managed and risk-conscious approach. Our strategy includes staking within blockchain networks, providing liquidity on decentralized exchanges, utilizing exchange savings accounts, lending through trusted providers, and participating in yield farming opportunities within the DeFi ecosystem. By doing so, we generate interest, ensuring a secure, sustainable, and long-term income stream for animal charities around the world. Your swaps not only power our commitment to making a positive difference in the world, they also get you access to many benefits by holding some WBD!

Transparency is at the core of our project. We understand the importance of trust and accountability. Users will have access to a comprehensive dashboard, enabling them to track their contributed tokens and the progress toward our donation goals. This transparency extends to real-time visibility into which tokens are currently in use earning interest, when these earnings are scheduled for donation, and the recipients of these contributions. We will also prioritize risk management; tokens will be prudently deployed to minimize exposure, ensuring that we seize optimal opportunities to maximize income while safeguarding all swapped tokens. This approach underscores our commitment to making every token count in our quest to support animal charities.

Supporting WildByDesign In Its Early Stages

Joining the WildByDesign Movement

In the early stages of our journey, your support is invaluable in propelling WildByDesign towards our goals. Here are several ways you can stand with us:

- **Purchasing WBD:** Acquiring even small amounts of WBD tokens enables you to directly contribute to our development and the causes we champion. Doing this early ensures you have a say in the future of WildByDesign as an early part of our community.
- **Engaging on Social Media:** Follow, like, share, and interact with us on Twitter. Your active participation amplifies our voice, spreads awareness, and builds a community where every member is heard and valued.
- **Becoming a Part of Our Discord Community:** Join our Discord channel to stay updated on the latest developments, participate in discussions, and connect with like-minded individuals who are passionate about animal welfare and Web3.
- **Collaborations:** If you or your organization align with our mission, we welcome collaborations. Reach out to us to explore how we can work together to enhance the WBD ecosystem and make a tangible impact in the world.

Your support in these initial phases is not just a contribution; it's a statement that you stand with us in bridging the worlds of charity and Web3, creating a future where technology and kindness converge.

Disclaimer

Understanding the Risks of Cryptocurrency and Web3

Investing and participating in the cryptocurrency and Web3 space involves inherent risks, and it's crucial for all participants to be fully aware and understanding of these:

- **Market Volatility:** Cryptocurrencies are subject to high market volatility. The value of WBD or any other digital asset can fluctuate widely within short periods, and past performance is not indicative of future results.
- **Regulatory Changes:** The regulatory environment for cryptocurrencies is still evolving. Changes in regulations or the introduction of new laws can impact the use, transfer, and value of digital assets.
- **Technology Risks:** While we prioritize security, no technology is completely immune to risks. Ensure to follow best practices in safeguarding your digital assets and be aware of the risks of cyber threats.
- **Investment Risks:** Only invest what you can afford to lose. While the WBD ecosystem offers numerous opportunities, it's crucial to manage your investments wisely and be aware that they are subject to loss.
- **No Guarantees:** Participation in the WBD ecosystem and the purchase of WBD tokens do not guarantee profits or outcomes. Ensure to conduct thorough research and consult with a financial advisor.

Engaging with WildByDesign and the WBD token means you understand and accept these risks. We encourage all participants to navigate the cryptocurrency space with caution, awareness, and informed decision-making.

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X	X Account	@WBD_xrpl
🎮	Discord	discord.gg/YxxPY7EQWa

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